

INVESTOR DECK

Two fast-growing markets. One technology.

Voice AI and vision AI on one core. Every figure is sourced.

DOCUMENT	Investor deck · market, model, traction, plan
EDITION	Rev A · 16 Oct 2026
STAGES AS OF	13 Oct 2026 and 15 Oct 2026, per product
MARKET FIGURES	Read on 15 Oct 2026
OFFICES	Seoul HQ · Dhaka R&D · New York US entity
WEB	techub.kr/en/investors

AI that answers every call and reads every room.

TecHub (Seoul) builds AI voice agents for restaurants, hotels, dealerships and clinics (IVE), and visual intelligence systems that turn store and site cameras into business metrics (VIS).

6

US stores live on Orda

Papa John's (1) and Cold Stone Creamery (5)

12

products across five industries

7 voice (IVE) · 5 vision (VIS)

2

products live today

Orda and Overture AI · as of 13 Oct 2026

TECHUB AT A GLANCE

Founded	2021 · started in computer vision
Offices	Seoul HQ · Dhaka R&D · New York US entity
Technology	ACI · IVE voice · VIS vision
Products	12 · across 5 industries
Live	Orda · Overture AI

Restaurants miss a third of peak calls.

Mostly vendor studies; read as direction.

33%

of restaurant calls missed at peak

[1] Maple · Vendor study

40%

of calls missed by quick-service restaurants

[2] REVM0, State of Calls 2026 · Vendor study

69%

of US adults give up on a restaurant that doesn't answer

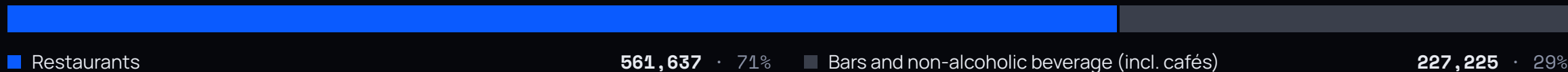
[3] The Harris Poll for Hostie · Vendor-commissioned survey

\$85

lost per unanswered call, on average

[1] Maple · Vendor study

788,862 food and beverage businesses in Korea (2024)



SOURCES [4] Statistics Korea, Service Industry Survey (via ATFIS)

Built first for restaurants and cafés.

ORDER TICKET

EXAMPLE

Large pepperoni \$17.99

Garlic knots \$4.99

Total incl. tax \$24.96

● SENT TO POS

ORDA IVE

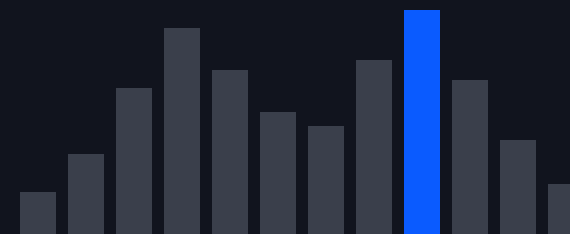
Orda takes the order call.

Priced and sent straight to your POS.

Live at Papa John's (Hicksville, NY) and five Cold Stone Creamery stores · as of 13 Oct 2026

VISITORS BY HOUR, TODAY

SAMPLE DATA



CAFFELYTICS VIS

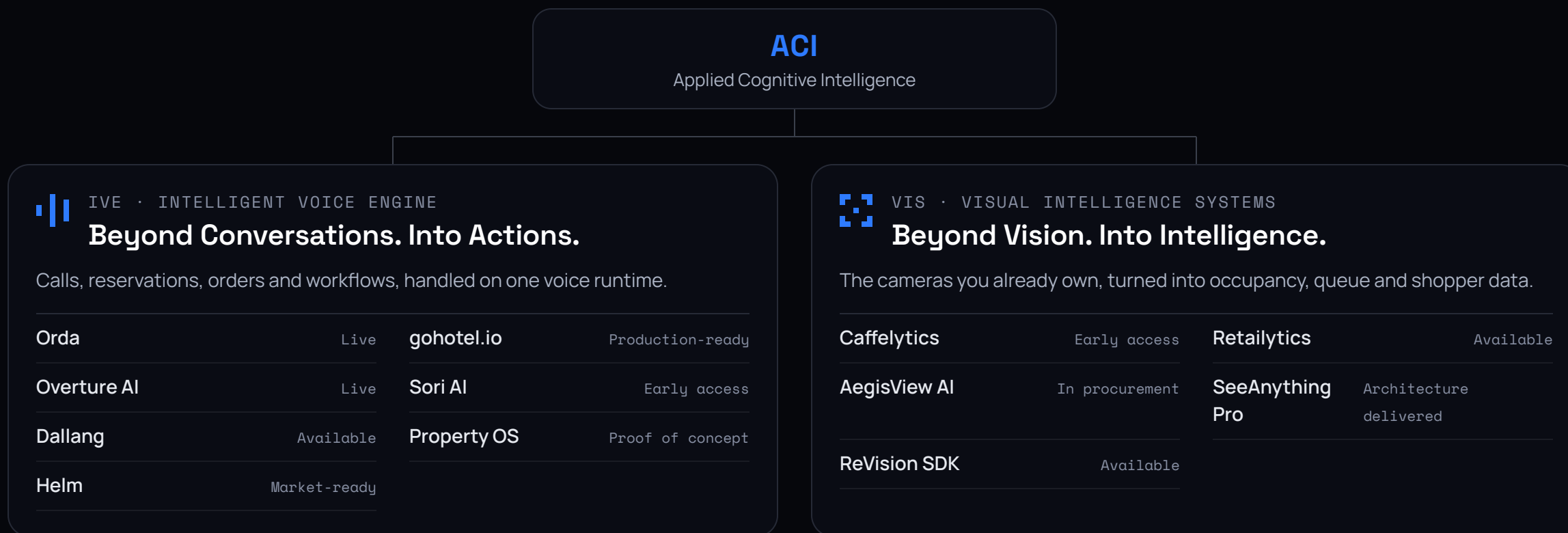
Caffelytics reads the room.

Queues, table turns and peak hours, from cameras you already own.

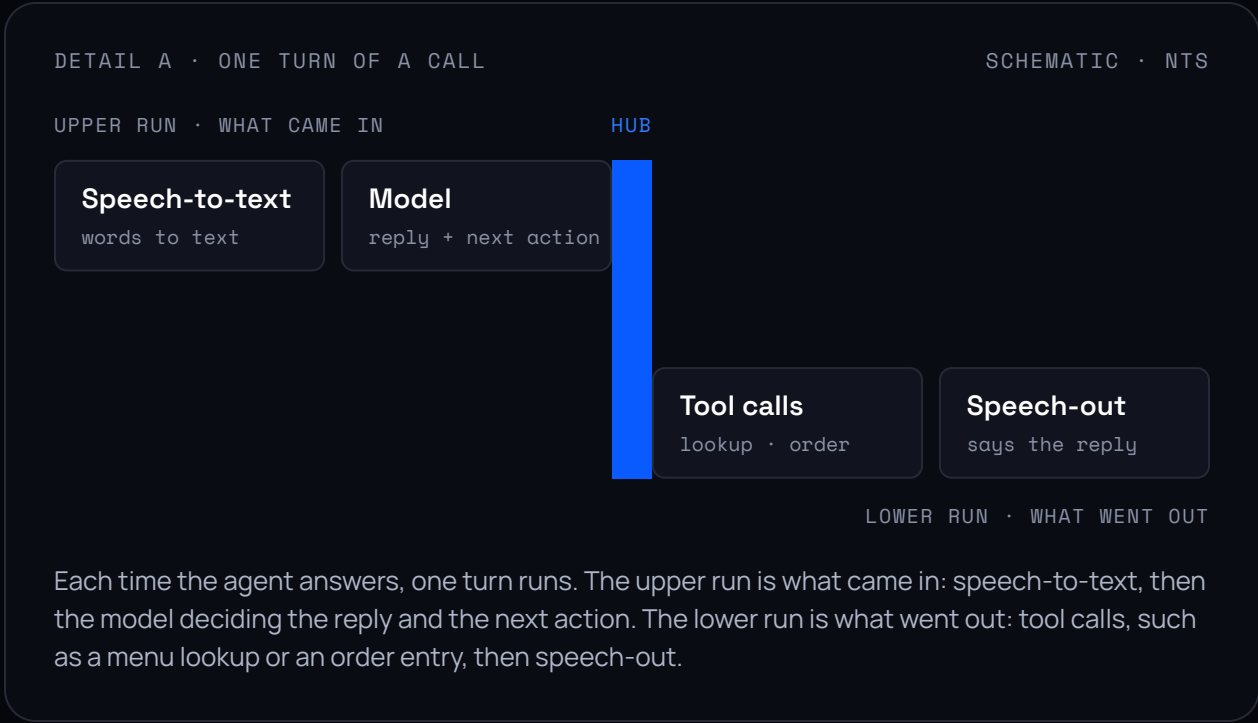
Early access · Free three-week, one-camera pilot open · as of 15 Oct 2026

Every TechHub product runs on one technology.

IVE listens and acts. VIS watches and understands.



We built our own runtime, and we say plainly which parts we buy.



RUNTIME SPECIFICATION	
Call orchestration	Built in-house
Voice-activity detection (VAD)	Built in-house
Third-party voice-agent platform	None
Speech recognition · synthesis providers	Named per product once verified · none listed yet
Pipelines	One per language
Call languages	Korean · English · Japanese · Chinese · Bengali (varies by product)
Deployment	Cloud · on-premises · hybrid
Handed to a person	Negotiation · complaints · out-of-scope requests

Twelve products, each with its stage and the date it was recorded.

PRODUCT	SYSTEM	STAGE	AS OF	WHAT IT DOES
Orda Mimi	IVE	Live	13 Oct 2026	Takes restaurant phone orders, prices them, and sends them to the POS.
gohotel.io Aria	IVE	Production-ready	13 Oct 2026	Takes guest requests, sets urgency, and routes them to nine departments.
Overture AI	IVE	Live	13 Oct 2026	Answers inventory, price and test-drive calls, and logs every lead in the CRM.
Sori AI Sori	IVE	Early access	13 Oct 2026	Books appointments into the calendar and confirms by SMS or KakaoTalk.
Dallang	IVE	Available	13 Oct 2026	A Korean phone agent for orders, bookings and consultations. On-premises ready.
Property OS	IVE	Proof of concept	13 Oct 2026	Turns chat and voice complaints into work orders and notices.
Helm	IVE	Market-ready	13 Oct 2026	A maritime English tutor: roleplay, quiz, and a PDF of every session.
Caffelytics	VIS	Early access	15 Oct 2026	Counts arrivals, queues and table turns from your existing cameras.
Retailytics	VIS	Available	15 Oct 2026	Proves every offer display with visits and dwell from your CCTV.
AegisView AI	VIS	In procurement	13 Oct 2026	Four fisheye cameras, one overhead view around the vessel.
SeeAnything Pro	VIS	Architecture delivered	13 Oct 2026	Ask video a question in plain language; get the answer and the frame.
ReVision SDK	VIS	Available	13 Oct 2026	An SDK that restores dark, low-resolution or degraded video.

Named clients and partners.

Each line carries the name, the place, the product and where the relationship stands. No logos.

NAME	TYPE	PLACE	PRODUCT	RELATIONSHIP
Papa John's	Client	Hicksville, New York	Orda	Live · phone orders
Cold Stone Creamery	Client	United States · five stores	Orda	Live since Sep 2026
Grand Hyatt Jeju	Client	Jeju, Korea	gohotel.io	In-room voice concierge
Metro Auto	Client	United States	Overture AI	Live · dealership line
Comprehensive Holdings	Client	Building operations	Property OS	Proof of concept
Banglalink	Client	Bangladesh · telecom	SeeAnything Pro	Architecture delivered
Korea Coast Guard	Public program	Republic of Korea	AegisView AI	In procurement
J3C	Partner	Korea	AegisView AI	Coast Guard program partner

WHERE THE 12 PRODUCTS STAND		
Live		Orda, Overture AI
Production-ready		gohotel.io
Available		Dallang, Retailytics, ReVision SDK
Early access		Sori AI, Caffelytics
Market-ready		Helm
Proof of concept		Property OS
In procurement		AegisView AI
Architecture delivered		SeeAnything Pro
Live Ready or available In progress		

Voice AI is growing fastest.

Published CAGRs. Definitions differ, so nothing is summed.

Published compound annual growth rate, by market

MARKET · PERIOD	CAGR
IVE Voice AI agents (global) 2024-2029 · Technavio	37.2%
IVE AI receptionist (global) 2026-2035 · Market.us	27.8%
VIS Video analytics (global) 2025-2030 · Grand View Research	19.5%
IVE Conversational AI (North America) 2025-2030 · MarketsandMarkets	17.9%
VIS People counting systems (global) 2025-2034 · Fortune Business Insights	13.89%
IVE Property management software (global) 2024-2030 · MarketsandMarkets	8.3%

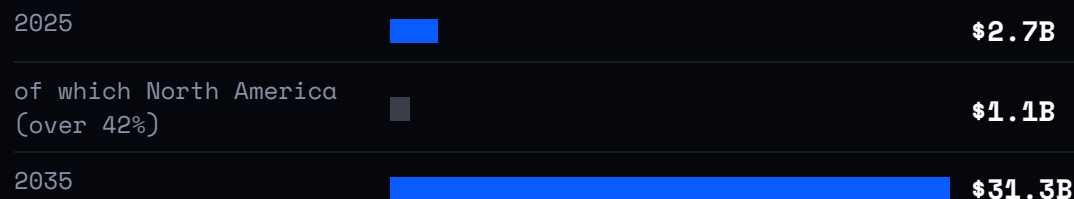
SOURCES [5] Technavio [6] Market.us [7] Grand View Research [8] MarketsandMarkets [9] Fortune Business Insights [10] MarketsandMarkets

The AI receptionist market is forecast to grow **×11.6** by 2035.

Published start and end sizes (USD billions). Each market is drawn on its own scale and nothing is summed.

AI receptionist market (global)

×11.6 growth



SOURCES [6] Market.us

People counting system market (global)

×2.1 growth



SOURCES [11] Mordor Intelligence

Conversational AI market (North America)

×2.7 growth



SOURCES [8] MarketsandMarkets

Property management software market (global)

×1.6 growth



SOURCES [10] MarketsandMarkets

The FAQ and booking-call market, English-speaking countries.

\$1.1B

CLOSEST PUBLISHED FIGURE
North American AI receptionist market, 2025 (42%+ of global).

SOURCES [6] Market.us

Small businesses in four English-speaking countries

COUNTRY · BASIS	BUSINESSES
United States 2025 · includes non-employers	36.2M
United Kingdom Start of 2024 · private-sector businesses	5.5M
Australia June 2025 · 0-19 employees	2.66M
Canada December 2024 · employer businesses only	1.08M

Definitions differ; not summed.

SOURCES [12] U.S. SBA Office of Advocacy [13] UK Business Population Estimates
[14] ASBFEO (ABS data) [15] ISED Canada

TechHub estimate · yearly spend, three US verticals

VERTICAL · LOCATIONS	PER YEAR
Hair salons and barbershops 1,214,696 locations · IBISWorld	\$2.19B
Restaurants 1,000,000 locations · National Restaurant Association	\$1.80B
Franchised car dealerships 16,990 locations · NADA	\$31M

Formula (TechHub estimate, not a research figure)
locations × \$150 a month × 12 · Total \$4.02B
Assumes \$150/month (market range \$25-\$300) and full adoption.

SOURCES [16] IBISWorld [17] National Restaurant Association [18] NADA [19] Ringly

**gohotel.io has published prices.
Everything else is quoted after scoping.**

DETAIL A · MINUTES INCLUDED PER PLAN

Small property

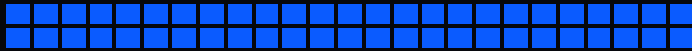
\$199 / mo



500 min included

Midscale

\$999/mo



2,500 min included · deployment fee can be waived

Resort

Custom

NOT FIXED

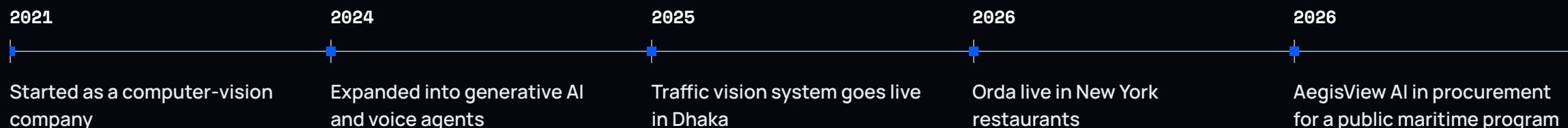
After a discovery session

One cell is 50 minutes. US dollars, per month, as of 13 Oct 2026. Rooms, concurrent calls, call scope and the CRM decide the plan.

PRODUCT	HOW IT IS PRICED	WHAT DRIVES COST
Orda · Sori AI	Quoted from your locations and call volume.	Locations · Call volume · Languages · POS or calendar integration · Cloud, hybrid or on-premises
Dallang	SaaS plan or on-premises install. Both quoted.	Minutes · Concurrent calls · On-premises install
Overture AI · Property OS	Quoted from these drivers. Property OS pilot terms are set one at a time.	Rooftops or buildings · Call volume · CRM integration
Helm	Quoted from the academy's seat count.	Seats · Modes: roleplay, free talk, quiz · Session PDF export
AegisView AI · SeeAnything Pro · ReVision SDK	Public programs are priced by their terms; ReVision SDK by its license.	Cameras · Vessels or sites · On-premises GPU · License term
Caffelytics	The pilot is free. Pricing after it is shared on request.	Cameras (up to four) · Locations · Retention period · Installation support
Retailytics	Monthly, yearly or perpetual license, quoted on request.	License type (monthly, yearly, perpetual) · Cameras · Stores · GPU or not
Enterprise voice engagements	Build and deployment quoted per engagement. Per-minute usage is stated in the quote.	Minutes · Concurrent calls · Languages · On-premises install

We started in computer vision and grew into voice.

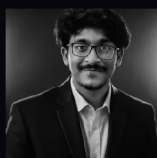
In 2021 the work was reading camera footage. In 2024 we added generative AI and voice agents. In 2026 we build both.



Arshad Khawaja
President



Mohsinul Bari Shakir
Chief Executive Officer



Sihab Sahariar
Head of AI



Amanto Amin
Head of R&D

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Dhaka	R&D center Research and development
New York	US entity East Meadow, New York · t3chub.com

Next: open pilots, work in progress, and what gets published when.

Each line is taken from techub.kr, where it gets its date when it happens.

OPEN NOW

gohotel.io

Production-ready · pilot program open

Caffelytics

Free three-week, one-camera pilot

Sori AI

Early access open

IN PROGRESS

Property OS

Proof of concept with Comprehensive Holdings

AegisView AI

In procurement for a Korea Coast Guard program, through partner J3C

Certifications

Venture Business Confirmation · Inno-Biz · GS Certification · ISO 27001 · ISMS-P. Under review · none held · no dates confirmed

PUBLISHED ONCE MEASURED OR CLEARED

Latency

p50 and p95 in milliseconds, per language, from our internal test bench

Recognition accuracy

Per language, with its date

ReVision SDK

Restoration metrics with test conditions and date

SeeAnything Pro

Web demo of five questions over three clips, once the clips are cleared

Recordings and case studies

Only with the client's written consent, each dated



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ON THE WEB

techub.kr/en/investors

techub.kr/en/book · Book a working session

Every figure in this deck, with its publisher.

Figures read on 15 Oct 2026. Definitions differ by publisher, so nothing is summed. Vendor studies are labelled as such. The US estimate on slide 11 is TechHub's own.

1	Maple · Vendor study www.maple.inc/blog/the-state-of-restaurant-phone-communication-insights-from-1-million-calls	8	MarketsandMarkets · Regional market analysis www.marketsandmarkets.com/Market-Reports/geography/conversational-ai-market/North-America	14	ASBFEO (ABS data) · Government statistics asbfeo.gov.au/sites/default/files/2025-12/Number%20of%20small%20businesses%20in%20Australia_Aug%202025.pdf
2	REVM0, State of Calls 2026 · Vendor study wp.revmo.ai/wp-content/uploads/2026/04/REVM0_STATE-OF-CALLS-REPORT-2026-SS.pdf	9	Fortune Business Insights · Market report summary www.fortunebusinessinsights.com/optical-character-recognition-ocr-market-105998	15	ISED Canada · Government statistics ised-isde.canada.ca/site/sme-research-statistics/en/node/439
3	The Harris Poll for Hostie · Vendor-commissioned survey hostie.ai/blogs/missed-connection-over-two-thirds-of-americans-would-ditch-restaurants-that-dont-answer-the-phone	10	MarketsandMarkets · Market report press release prnewswire.co.uk/news-releases/property-management-market-worth-42-78-billion-by-2030--exclusive-report-by-marketsandmarkets-302336931.html	16	IBISWorld · 2025 business counts www.ibisworld.com/industry-statistics/number-of-businesses/hair-salons-united-states
4	Statistics Korea, Service Industry Survey (via ATFIS) · National statistics www.atfis.or.kr/home/index.do	11	Mordor Intelligence · Market share analysis www.giiresearch.com/report/moi2123086-people-counting-system-market-share-analysis.html	17	National Restaurant Association · State of the Industry 2025 (1M+ locations) go.restaurant.org/rs/078-ZLA-461/images/SOI-2025-PocketGuide.pdf?version=0
5	Technavio · Market report www.technavio.com/report/voice-ai-agents-market-industry-analysis	12	U.S. SBA Office of Advocacy · 2025 Small Business Profile, as reported bankrate.com/finance/credit-cards/small-business-statistics	18	NADA · NADA Data 2025 www.nada.org/nadadata
6	Market.us · Market report summary scoop.market.us/?p=63796	13	UK Business Population Estimates · Government statistics, as reported www.bytestart.co.uk/news-insights/how-many-small-businesses-are-there-in-the-uk	19	Ringly · Industry price guide (\$25–\$300 a month) www.ringly.io/nl/blog/small-business-answering-service-cost
7	Grand View Research · Market report, as reported www.agrexai.com/video-analytics-market-size-trends				